Luxury Pools

The Registry of Great Pool Designers and Pool Builders

Fall 2009

Dreamscapes

For the Good Life

Display Until November, 2009

$14.99

93

0 74470 01907 7

www.LuxuryPools.com

PLATINUM-POOLCARE AQUATECH, LTD.
WHEELING, ILLINOIS

The Exclamation Point!

This pool was only three years old when new owners decided to change its appearance by having the old pool completely torn out. Starting from scratch, a more elegant look was achieved with a raised spa, auto cover, fiberoptic laminar flow fountain features, and Turkish marble travertine deck and coping.

For a builder to develop into an innovative and creative force that regularly thrills its clients with top-of-the-line results, it takes a crew of imaginative minds that is willing to ignore the ordinary in order to discover extraordinary design and building solutions. James Atlas and Terry Smith, principals, have brought together a staff of highly skilled craftsmen to provide Chicagoland with exactly that type of inspired ingenuity. The result? Platinum-Poolcare is a leading high-end inground swimming pool and watershape contractor as well as a prominent service, repair, and renovation provider in the Midwest.

Although Platinum-Poolcare finds working with high-end landscape architects, custom homebuilders, and architectural design firms makes the construction process run smoother, Atlas and Smith are quite adamant in their belief that the client is the best source for ideas. "We focus on the clients' needs, desires, and how the pool environment will complement and enhance their lifestyles," Atlas says. "So when it comes to actually designing the pool environment, we are uniquely suited to translate our client's vision into a lifetime-of-enjoyment reality."

Platinum-Poolcare holds membership in

The inspiration was a pewter ashtray; the result is spectacular. Featuring an indoor and an outdoor swimming area connected by a moveable swimout door, the pool also includes fiberoptic star lighting on the ceiling, custom handrails, and a ceramic chiffon pattern on the steps.

This natural setting pool includes a custom ceramic swim lane on the bottom of a coral reef, stone bridge, handrails, firebowls, colored lighting, flagstone decking and coping, natural boulders, waterfall, and a playful dolphin statue.

Aquatech, a by-invitation-only network of the nation's elite pool builders. This alliance provides access to the latest technological advances, state-of-the-art systems, and customized waterscapes to craft intelligently designed poolscapes that operate virtually trouble-free. The company's high standards of support and reliability do not end when the pool is built, however. Platinum-Poolcare provides 24-hour maintenance and repair services. Platinum-Poolcare also provides renovations, both major and minor. This wide range of services allow the builder to remain in touch with its customers for the duration of their pool ownership—and beyond. "We jump through hoops to make the customer a passionate fan," Atlas says. ❖

Platinum-Poolcare Aquatech, Ltd.

300 E. Industrial Lane
Wheeling, IL 60090
847-537-2525
www.platinumpoolcare.com

In Business for 20 Years

Builds 30 Pools per Year

Service Area

Chicago's North Shore, North Western Suburbs, and the Chicagoland Area

The home's sophisticated look dictates that the pool and its environs be refined in their beauty. A raised spa, paver block decking, and custom Indiana limestone coping blend harmoniously to create that elegance.